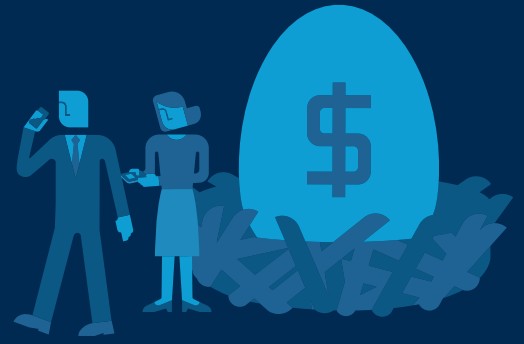


Approximately **15 million U.S. residents** have their **identities used fraudulently each year**, with financial losses totaling upwards of **\$50 billion**.*



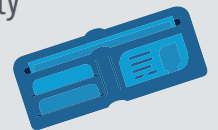
invites you to a complimentary seminar on protecting your identity and personal information.

You've probably spent a lifetime building your retirement savings. That's why it's important to help protect it against the risk of identity theft, which can quickly alter your long-term plans.

Awareness is the best prevention, and in this presentation we will discuss techniques and tools to help you protect your information.

Information and Privacy Protection Seminar

- Types of identity protection - The Three 'D's
- Financial information security
- Market correlation



* Source: www.identitytheft.info/victims.aspx 9/30/2011

ANNUITIES:

• NOT A DEPOSIT • NOT FDIC INSURED • NOT INSURED BY ANY FEDERAL GOVERNMENT AGENCY
• NOT BANK OR CREDIT UNION GUARANTEED • MAY LOSE VALUE

Annuities are issued by Pruco Life Insurance Company (in New York, by Pruco Life Insurance Company of New Jersey), Newark, NJ (main office) and distributed by Prudential Annuities Distributors, Inc., Shelton, CT. All are Prudential Financial companies and each is solely responsible for its own financial condition and contractual obligations. Prudential Annuities is a business of Prudential Financial, Inc.

Prudential Annuities and its distributors and representatives do not provide tax, accounting, or legal advice. Please consult your own attorney or accountant.

© 2014 Prudential Financial, Inc. and its related entities. Prudential Annuities, Prudential, the Prudential logo, the Rock symbol, and Bring Your Challenges are service marks of Prudential Financial, Inc. and its related entities, registered in many jurisdictions worldwide.